

DO NGUYEN THUY VY

Graphic - UX/UI - Website Designer

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OBJECTIVE

To leverage my 8+ years of experience in UI/UX and visual design to create intuitive, engaging, and impactful digital experiences. I aim to contribute my design expertise to a forward-thinking team while continuing to grow and deliver meaningful digital products that align with both user needs and business goals.

EDUCATION

HUFLIT UNIVERSITY 2013 - 2017
Tourism and Hospitality Management

CERTIFICATION

KEYFRAME 2023
2D Animation &
Motion Graphics Basic

KEYFRAME 2019
UX/UI Basic Design

Computer Science Center (VNU-HCM) 2018
2D Graphic Designer

RIO CLASS 2017
Design for Marketer

SKILLS

Soft
Communication
Problem Solving
Adaptability
Teamwork
Time Management

Design
UI Design
Web Design
Visual Design
Prototyping
Responsive Design

Tools
Figma
Adobe Illustration
Adobe Photoshop
After Effect

LANGUAGES

English Intermediate
Vietnamese Native

EXPERIENCE

Hoa Sen Group Feb.2026 - Aug. 2026
Graphic Designer

- **Art Direction & Visual Communication**
Led graphic design and visual communication for the Đất Mẹ Café F&B project, ensuring a cohesive visual identity across brand touch points.
- **Branding & Visual Identity**
Developed branding and visual materials, including logo, POSM, menu, signage, and in-store assets.
- **Social Media & Digital Content**
Created social media content and visual assets for Instagram, Facebook, and other digital platforms.

BCM Venture Integrated Feb.2025 - Mar. 2025
Middle UX UI Designer

- **UX Strategy & Information Architecture**
Defining website structure, content hierarchy, and user journeys based on client requirements and business objectives.
- **UI Design & Website Proposals**
Designed homepage concepts and high-fidelity UI directions for website proposals, translating brand guidelines into engaging and responsive digital experiences.
- **Clients:** Kajima Vietnam, Nomura Real Estate Vietnam.

D'vinci Co., ltd Mar.2023 - Mar. 2024
Lead UX/UI Design

- **Team Leadership & Project Coordination**
Managed and mentored design teams, overseeing the delivery of digital projects for enterprise clients.
- **UX/UI & Digital Product Design**
Designed diverse digital projects, including e-commerce websites, corporate websites, and landing pages.
- **Clients:** Vina Pacific Petro, Finavi.

ch0pch0p NFT Project Jul. 2023 - April. 2024
NFT Artist, Website Designer

- Developed NFT artwork and designed the project website, combining distinctive visual storytelling with an intuitive, engaging web experience.
- [“0 by ch0pch0p” Collection](#)
- [ch0pch0p Website](#)

Climax Creatology Agency Sep. 2019 - Mar. 2023
Digital Designer

The foundation of my digital design career, building a strong eye for detail and professional design standards through responsive web design and cohesive style guides for high-profile brands, including:

- Vinamilk, MG Motor, MSD, Nutifood, Earable, Provence, Style by PNJ, and DAFC.

Vellsheena Vietnam Co., ltd 2017 - 2019
Graphic Designer

- The first chapter of my design journey, where I discovered my passion for visual communication and built the foundation of my career as a designer.
- **Branding & Marketing Design**
Created logos, product mockups, social media visuals, posters, and POSM for cosmetic brands, marketing campaigns, events, and workshops.